

Press Release

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Scott Geller to Head ZOOZ Mobile *Successful Serial Entrepreneur Joins Mobile Music Team as CEO, Adds Funding*

Atlanta, GA – April 20, 2009—ZOOZ Mobile, Inc., developers of the first mobile music studio, *ZOOZbeat*, has added Scott Geller to its executive team. Mr. Geller, one of Atlanta's leading entrepreneurs, took the reins of the company as CEO and made an investment in the company at that time. His goal is for the company to broaden its audience and product portfolio in order to achieve its vision of enabling everyone, anywhere, to express themselves musically.

In addition to being a musician in his own right, Mr. Geller is a 25-year veteran of the technology industry and a serial entrepreneur with a highly successful track record for growing companies and providing superior investor returns. He was most recently CEO of Invistics, a venture-backed software and services company. Prior to that he was a co-founder and the first CEO of TechBridge, a non-profit organization helping Metro Atlanta nonprofits utilize technology to improve operations. Mr. Geller was also Founder and CEO of Zorder.com, a developer of web-based sales software, and of Business Systems Design, a systems integration company. He started his career in the consulting practice of Ernst & Young after receiving an MS in Computer Science from UCSD and a BS in Economics from the Wharton School.

"Atlanta is the perfect place to build the next great new media company, as it's a center for hip-hop and contemporary music and the home of Georgia Tech's Center for Music Technology," said Mr. Geller. "There is amazing technology and a brilliant team behind this compelling application and content delivery platform. Anyone can use it –it's so accessible, so fun. And it really brings out the creativity in everyone, from professionals to music enthusiasts, and even children. There's a great future for ZOOZ, and I'm excited to be part of its growth and success."

About ZOOZ Mobile

Founded in 2008, ZOOZ Mobile's mission is to enable everyone, anywhere, to express themselves musically. ZOOZ Mobile offers ZOOZbeat, a gesture-based mobile music studio that is simple enough for non-musicians and children to immediately become musically expressive, yet rich enough for experienced musicians to push the envelope of mobile music creation. Since ZOOZbeat was first made available on the iTunes AppStore in November, 2008, there have been over 1,000,000 downloads of ZOOZbeat products. myZOOZbeat.com is the company's platform for sharing music created on mobile devices with the world. For more information, visit www.zoozmobile.com or follow [@zoozbeat](https://twitter.com/zoozbeat) on Twitter.



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